



News Release

FOR IMMEDIATE REVIEW

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Standard Imaging, Inc. Celebrates its 20th Anniversary

Middleton, Wisconsin, November 9, 2009

Standard Imaging, Inc. is extremely proud to announce and celebrate its 20th anniversary. Incorporated on November 10, 1989, the company has continuously grown to become a leader in the medical physics field.

Standard Imaging wishes to sincerely thank its employees, customers, suppliers and worldwide university-based collaborators. Their support and commitment has helped fuel the overall success of the company.

While the company's early products focused on brachytherapy, through the years it has expanded into supporting a broad range of radiation treatment applications, now including dosimetry, intensity modulated radiation therapy, image guided radiation therapy, and stereotactic radiosurgery.

Led today by three of the original founders, Ed Neumueller, President and CEO, Ray Riddle, Chief Regulatory Officer, and Dr. Larry DeWerd, Chief Science Officer, Standard Imaging looks forward to the challenges and rewards of supporting radiation therapy in the fight against cancer during this time of change regarding healthcare. Since 2007, the company has operated from its state-of-the-art and eco-friendly facility, its 4th consecutive facility in Middleton, WI.

Standard Imaging will be celebrating this event with employees on November 11, 2009 by providing lunch, anniversary cake, and refreshments after work at the Capital Brewery in Middleton, Wisconsin.

Thank you one and all!

Standard Imaging is a leading manufacturer of radiation calibration and quality assurance instruments for healthcare. For more information visit www.standardimaging.com or contact Standard Imaging at 831-0025.

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